

ABSTRACT**Title:** VIRTUAL SHOW AREA AT NOMINAL SCALE

The invention concerns a method for producing a virtual exhibition space, in particular a store, on a nominal scale. Said method comprises steps which consist in: breaking down the basic image representing a display unit into several pre-computed sub images; projecting the sub images onto a screen using several video projectors; producing, in three dimensions, a graphic model of the objects displayed on the display unit; virtually manipulating said object, using an interface, such that the user can, as in a real exhibition space, acquire the three-dimensional representation of the virtual object, move it and turn it around in all directions, while preserving in his visual field the display unit, on a nominal scale.

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